

ECS 2010 **SWOARD TEST DAYS**

EXTREME CARVING SESSION VII



SWOARD
WWW.SWOARD.COM

zinal  SIERRE-ANNIVIERS
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www.zinal.ch

JANUARY 30 - FEBRUARY 1, 2010, ZINAL, SWITZERLAND
CARVING MEETING - SWOARD SNOWBOARDS TESTS - DEMOS
INFO: WWW.EXTREMECARVING.COM / WWW.SWOARD.COM





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What is ECS?

SWORD snowboards organizes its SWORD TEST DAYS every winter since 2004 for three days. This year this is the 7th **ExtremeCarving Session** (ECS).

The ride technique developed by the Sward team is especially adapted to the width and other specificities of the **SWORD Extremecarver**, the snowboard that inspired **extremecarving**. That's why some **demos** and **free lessons** are given during the meeting by the Sward team and several selected instructors.

The level of most participants has incredibly risen since the first session, which had been organized at the request of the community over Internet. This event has become very popular with **more than 220 snowboarders (from 15-20 countries)** who want to push their limits still further.

The meeting takes place in the typical and small village of [Zinal](#) (Switzerland), **the home of Sward**.

At the altitude of 2900 m the panorama is just amazing. The participants can carve laid turns on the dream slopes that are shown in the Sward movies, with the best specialists of the extremecarving discipline. A black slope, perfectly groomed, is reserved for us every morning.

During the three days of the event, the snowboarders are sharing their passion, experiences and tips. Many friendships appear or get stronger.

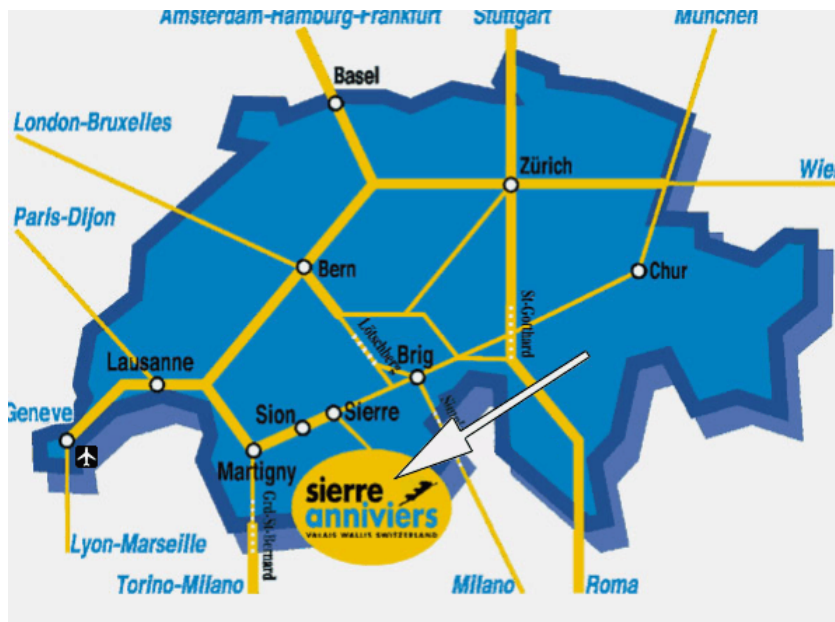
The **stands** on the snow, the **bars**, the **Saturday dinner** and other **activities** are contributing to the excellent atmosphere around this unforgettable experience.

More than **30 demo boards** will be made available for anyone who would like to test the **SWORD Extremecarver generation 3 "extended"**. It is also the opportunity to find the board that is best suited to your size / weight / shoes-size. Remember to bring your favorite bindings and hard boots as this equipment will not be supplied. A few demo boards of the new model **SWORD Dual** will be available too, though its program is larger and focusing more on freeride/freecarve, wearing softboots or hardboots.

What is new in 2010?

- The number of participants is **limited to 250 persons**. This is the maximum possible for this small resort, the hotels and the main hall. It's also important to keep the safety on the slopes and the quality of the event.
- Additionally to the **blue** and **red packages**, there will be a "**yellow ticket**" for the few people who are staying in the resort for more than 3 days. It will give them access to the Saturday dinner (with distribution of goodies), the activities and the stands.
- Important: all packages and yellow tickets must be purchased **BEFORE** the meeting.
See p. 6: **REGISTRATION**. Thank you!
- On Saturday and Sunday, **from 15:00**, there will be warm wine ("**vin chaud**") available at the stands. It is the opportunity for the participants to meet new persons or make groups for Sunday evening (free evening).
- **Badges** and markers will be available at the stands (especially at 15:00) and during Saturday evening. Everyone could write his name or his nickname (from Extremecarving Forum).
- A **5th EC instructor** has been selected by the Sward team: Ben (evGen). He will give lessons in Russian!

Access and accommodation



Zinal is located in the "**Anniviers**" valley in the canton of Valais.

In the center of Europe and in the Swiss Alps, this place is ideal for such an international event.

Trip duration from **Geneva international airport** to Zinal: 3 hours by train/bus, or 2 hours by car.

The next resort is Grimentz, which is 10 minutes away by car.

Some hotels there could be a solution for the participants who have not found a room in Zinal.

Book your hotel online here: <http://www.zinal.ch/en/Accommodation/Hotels/>

The Reservation Center ("Coeur du Valais") can help you if necessary. See p. 6.

Info about the resort: <http://www.zinal.ch/en/Place/>

ACTIVITIES

DEMO boards will be delivered for a period of 2 hours (1 hour for the new model DUAL) in exchange of your passport, identity card, or driver licence, at our stand at the arrival of the main lift in Sorebois. You are pleased to return the board on time and to take care of it as yours !

Schedule: on Saturday and Sunday 9:30-15:30, on Monday 9:30-11:30. No tests on Monday afternoon.

THE STAND is the meeting point of the event. As participant to the meeting, you will have the possibility to buy some drinks, sandwiches and hot soup.

A program will be showed at the stand. It will be identical to the one in this document, with eventual last minute info.

On Saturday and Sunday from 15:00: warm wine ("vin chaud") will be available at the stand. This is the opportunity to relax at the end of the day, to meet the other riders or to make groups for Sunday evening (free evening).

A RESERVED SLOPE for all the participants only. The place will be the black slope "Le Col" in principle. Check out the details at the stand. **The photographs and cameramen will be on this slope**, so don't miss this great moment. From 11:15 and in the afternoon, you could ride all the rest of the resort.

Schedule: on Saturday and Sunday morning, from 9:15 to 11:15.

One dinner ALL TOGETHER and one dinner AT YOUR CONVENIENCE :

you will have the possibility to meet all the carvers together on **Saturday evening** for the **big dinner** in the main hall of Zinal. On Sunday evening you can go out at your convenience by groups in the numerous restaurants and in the (only!) **pub** of the village. It will be **open for us**.

PHOTO GROUP : don't miss it, so you could say "I was there"!

Schedule: on Saturday and on Sunday, at 11:30 near the stand.

PHOTOS AND VIDEO : pictures will be shot like every year by the official photographer Vahur Krouverk and by Patrice Fivat (in Vahur's absence on Saturday). Cameramen (Olivier, Jean-Manuel, Pokkis) will film your best turns. **The Saturday sequences will be screened at the end of the dinner.**

FREE EXTREME CARVING LESSONS : some lessons and/or workshops will be given on Saturday and Sunday afternoon by **5 instructors selected by the Sward team**: Arnaud, Alex, Anthony, Sylvain and Ben.

Only a restricted number of places will be available ! Registration & information at the Sward stand in Sorebois.

Patrice and Jacques won't give private lessons in order to stay at your entire disposal and to answer your questions, at the stand and on the snow.

Languages: French/English (Arnaud, Anthony, Sylvain), Italian (Alex) and Russian (Ben).

Schedule: on Saturday and on Sunday, from 13:00 to 15:00. No lessons on Monday.

MEETINGS : **badges** and markers will be available at the stand and during the evening at the main hall to make the meetings easier. When drinking warm wine ("vin chaud") from 15:00, wear you badge !

STAFF : we thank again the numerous volunteers who helped us last year. For this session, we will be again a **small staff of 6 to 8 persons**. But it will be a pleasure to accept **some help**, by example for cleaning the main hall on Saturday evening. Thank you for your support !

PROGRAM

SATURDAY 30 JANUARY 2010

08:30	Meeting at the departure of the main lift in Zinal
09:00 - 09:30	Sword team will welcome you on his stand in Sorebois (at 2500m)
09:15 - 11:15	Free carving. The slope "Le Col" will be reserved for the ECS
⇒ 11:30	Group photo near the stand
12:00 - 13:00	Lunch break
13:00 - 16:15	Free carving
⇒ 15:00 - 16:00	Warm wine ("vin chaud") at the stand
09:30 - 15:30	Sword boards to test (for periods of 2h, sometimes 1h)
13:00 - 15:00	Free extremecarving lessons
⇒ 19:00 - 23:00	Main evening and dinner. Meeting place: Zinal village hall Menu: side dish, main dish, dessert (drinks not included) Sword Goodies Stand – Video presentation – Music – Speech of the Sword team Bar and drinks

SUNDAY 31 JANUARY 2010

08:30	Meeting at the departure of the main lift in Zinal
09:00 - 09:30	Sword team will welcome you on his stand in Sorebois (at 2500m)
09:15 - 11:15	Free carving. The slope "Le Col" will be reserved for the ECS
⇒ 11:30	Group photo near the stand
12:00 - 13:00	Lunch break
13:00 - 16:15	Free carving
⇒ 15:00 - 16:00	Warm wine ("vin chaud") at the stand
09:30 - 15:30	Sword boards to test (for periods of 2h, sometimes 1h)
13:00 - 15:00	Free extremecarving lessons
	Evening at your convenience

MONDAY 1 FEBRUARY 2010

08:30	Meeting at the departure of the main lift in Zinal
09:00 - 09:30	Sword team will welcome you on his stand in Sorebois (at 2500m)
09:15 - 16:00	Free carving until departure
09:30 - 11:30	Sword boards to test

Disclaimer:

Sword snowboards is the inviting party which proposes, but participants are required to organize for themselves their trip and take care of all expenses (hotel, food, gear, eventual insurances, lift costs...).

Sword organizes many activities, the dinners and the tests of the products it sells: Sword Company will not be held responsible of bad weather, lack of snow, or any accident that would occur during this informal meeting, which goal is to have people sharing the same passion together. Snowboard riding is a dangerous activity, and shall be taken seriously will all knowledge of your level. Please note that you will be required to fix the bindings on the boards yourself for security/liability reasons.

In case of heavy snowfalls that will make it impossible to do any form of carving, participants will be able to discover the fantastic freeride possibilities of Zinal, at own risks (freeride boards, beacon, shovel and pole mandatory can be rented, but not for 200 persons!).

REGISTRATION

Warning: the **PACKAGES** and the **TICKET** must be bought **BEFORE THE MEETING**.

It's impossible to buy one in Zinal. Indeed we are working with the **Reservation Center of Sierre-Anniviers Tourisme ("Coeur du Valais")**, which is NOT in Zinal.

The cashier at the main lift of Zinal will give only the packages (not the tickets) bought in advance. The skipasses for the people who have not read the info will be sold at the normal price.

1 CHOOSE YOUR PACKAGE OR TICKET

Package Blue 155 CHF (about 102 Euros)

Skipass for: **3 days** (Saturday + Sunday + Monday)

Dinner on Saturday: menu + one T-shirt + stickers

Blue strap:



Package Red 125 CHF (about 83 Euros)

Skipass for: **2 days** (Saturday + Sunday or Sunday + Monday)

Dinner on Saturday: menu + one T-shirt + stickers

Red strap:

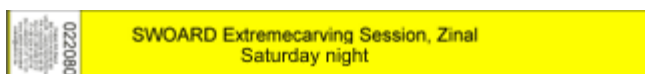


Ticket Yellow 55 CHF (about 36 Euros)

Dinner only. For the rare persons who are staying for **more than 3 days**

Dinner on Saturday: menu + one T-shirt + stickers

Yellow strap:



2 PACKAGES AND TICKETS PURCHASE OFFICIAL REGISTRATION

Warning: to do **BEFORE** the meeting

Please call (or write to) the **Reservation Center of Sierre-Anniviers Tourisme ("Coeur du Valais")**.

This center, located in Sierre, is NOT the Zinal tourist office. Nothing is sold in Zinal.

Phone number: **+41 (0)848 848 027 (Mon-Fri 08:00-18:00)** E-mail address: info@sierre-anniviers.ch

You have to phone them to buy your package or ticket there and to register to the meeting.

Thus they could help you for your accommodation if you don't have one yet.

More info about accommodation in Zinal here: www.zinal.ch/en/Accommodation/Hotels/

3 After reception of the payment of your package, the Reservation Center will send you a **voucher**.

4 Please, inform the Forum community about your participation: [list here](#).

5 At your arrival on Saturday morning present to the cashier at the main lift of Zinal the voucher you received from the Reservation Center. They will give you the skipass and your strip. The few persons with the voucher "yellow ticket" will present it at the main hall on Saturday evening.

WARNING: the strap will give you the access to all facilities during the event. Please do not loose it or remove it before leaving Zinal !